



FOR IMMEDIATE RELEASE

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**The At-sea Processors Association Announces
Hiring of New Executive Director**

(Seattle) – The At-sea Processors Association (APA) has hired Stephanie Madsen to direct the seven-member association. APA member fishing companies harvest and process 20 percent by weight of all fish landed in the U.S.

Ms. Madsen, who will begin at APA on January 1st, is leaving her position as vice president of the Pacific Seafood Processors Association (PSPA) where she has served since 1999. Prior to joining PSPA, Ms. Madsen represented onshore seafood processors located in Dutch Harbor, Alaska, the nation’s largest fishing port. Stephanie lived in the Dutch Harbor/Unalaska community for 18 years before relocating to Juneau.

“APA is delighted to welcome Stephanie as our new executive director,” said Mike Coleman, president of the APA Board of Directors. “Stephanie is a strong voice for fisheries conservation, and few, if any, rival her knowledge, experience and leadership in Alaska commercial fisheries. We are very fortunate to recruit her to lead APA’s program,” Coleman added.

“This is a bittersweet moment leaving my good friends at PSPA who have been so good to me over the years, but I am excited about the opportunity to lead APA,” said Ms. Madsen. “The association is among the leaders in promoting sustainable fishing practices and enhancing our understanding of the ecosystem through the generous funding of marine research programs at universities in Alaska and the Northwest.”

Ms. Madsen currently serves as chairman of the North Pacific Fishery Management Council, the federal fisheries advisory body that develops conservation and management measures in waters off Alaska. The Alaska fisheries management model is regarded as one of the most progressive fisheries management programs in the world.

Ms. Madsen will open an APA office in Juneau where she resides. APA’s Alaska office had formerly been located in Anchorage.

Ms. Madsen replaces Kevin Duffy who served as APA’s executive director since January 2005. Mr. Duffy retired as Commissioner of the Alaska Department of Fish & Game in December 2004 after 24 years and guided APA for two years through the Congressional action reauthorizing the nation’s principal fisheries law, the Magnuson-Stevens Fishery Conservation and Management Act.

To learn more about APA, please visit our website at www.atsea.org.

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