



Anchorage, AK – Wednesday, December 7th, 2011- The At-sea Processors Association (APA) and member company Coastal Villages Pollock sponsored a seafood lunch to feed the hungry at Bean's Café. Coastal Villages Pollock hosted the event by providing crab stuffed pollock, salad, vegetables, bread, and dessert that feed over 250 people. Staff from APA's office and Coastal Villages' Anchorage office helped cook and serve a healthy and nutritious seafood meal. This is the second year Coastal Villages has been the host company of this *Community Catch* event.

Each year, APA member companies donate one million seafood meals for hunger relief nationwide. The Food Bank of Alaska and Bean's Café are two of APA's most important partners in the *Community Catch* program. The Alaska Pollock donated by APA member companies is product that would otherwise be sold into commerce. APA companies, including Coastal Villages Pollock, recognize the importance of giving back to the communities that support the fishing industry. As a result, APA catcher processor companies have donated 12 million meals since the inception of the *Community Catch* program in 2000.

The Alaska Pollock fishery is the Nation's largest fishery. Recognized internationally as one of the world's best managed fisheries, Alaska Pollock landings account for about 30% of all seafood landed annually in the U.S. Alaska Pollock is a high-quality whitefish used extensively in quick-serve and casual restaurants, consumer ready meals, frozen breaded products and surimi seafood products.

APA represents six companies that operate catcher/processor vessels in the Alaska Pollock fishery. You can learn more about APA and its *Community Catch* program at

http://www.atsea.org/community_catch.php.



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Coastal Villages Pollock is a component of Coastal Villages Region Fund (CVRF), a Community Development Quota (CDQ) entity comprised of 20 Western Alaska communities. Coastal Villages Pollock owns and operates the Alaska Pollock catcher/processor, *C/P Northern Hawk*. You can learn more about CVRF at <http://www.coastalvillages.org/>.